

AMENDMENT TO THE CLAIMS

1. (previously presented) A method of decentralized e-commerce, comprising:
receiving a search request from a user to search content stored on at least one content server, wherein the content includes provider tags identifying each of at least one content field within the content, and wherein the search request includes at least one search term associated with at least one portal tag, the portal tag being part of a portal tagging standard and identifying a type of data within content to be searched;
identifying the provider tag corresponding to the portal tag using a cross-reference of portal tags corresponding to provider tags; and
comparing the search term with a content field tagged with a provider tag corresponding to the portal tag associated with the search term.
2. (Original) The method of claim 1, further comprising generating a summary of content matching the search request.
3. (Original) The method of claim 2, further comprising transmitting the summary to the user.
4. (Original) The method of claim 3, wherein the summary includes a link to the matching content.
5. (Original) The method of claim 1, wherein the content is for the sale of merchandise.
6. (Original) The method of claim 5, wherein the portal tagging standard requires tags for identifying merchandise name, description and price.
7. (Original) The method of claim 6, further comprising:
offering the user the option to purchase the merchandise;
receiving a request to purchase the merchandise from a user; and

transmitting the request to purchase to the provider of the content.

8. (Original) The method of claim 1, wherein the content provider's content is for merchandise to auction.
9. (Original) The method of claim 8, wherein the portal tagging standard requires tags for identifying merchandise name, description and minimum bid.
10. (Original) The method of claim 9, further comprising managing an auction, wherein managing the auction comprises:
receiving bids from users;
identifying a winning bidder; and
notifying the provider of the content of the identified winning bidder.
- D' 11. (Original) The method of claim 1, wherein the provider's content is a resume.
12. (Original) The method of claim 11, wherein the portal tagging standard requires tags for identifying name, address, education, experience and job classification.
- * Claims 13-17 (cancelled)
18. (previously presented) A method of decentralized e-commerce, comprising:
creating content wherein the content is tagged with at least one provider tag to identify each of at least one content field;
storing the content on a content server; and
registering the content with a portal server, comprising providing an address for the content and providing key information relating a provider tag to a corresponding portal tag in a portal tagging standard.

19. (Original) The method of claim 18, further comprising transmitting the content to the portal server.
20. (previously presented) A system of decentralized e-commerce, comprising:
means for receiving a search request from a user to search content stored on at least one content server, wherein the content includes provider tags identifying each of at least one content field within the content, and wherein the search request includes at least one search term associated with at least one portal tag, the portal tag being part of a portal tagging standard and identifying a type of data within content to be searched;
means for identifying the provider tag corresponding to the portal tag using a cross-reference of portal tags corresponding to provider tags; and
means for comparing the search term with a content field tagged with a provider tag corresponding to the portal tag associated with the search term.
21. (Original) The system of claim 20, further comprising means for generating a summary of content matching the search request.
22. (Original) The system of claim 21, further comprising means for transmitting the summary to the user.
23. (Original) The system of claim 22, wherein the summary includes a link to the matching content.
24. (Original) The system of claim 20, wherein the content is for the sale of merchandise.
25. (Original) The system of claim 24, wherein the portal tagging standard requires tags for identifying merchandise name, description and price.
26. (Original) The system of claim 25, further comprising:
means for offering the user the option to purchase the merchandise;
means for receiving a request to purchase the merchandise from a user; and

means for transmitting the request to purchase to the provider of the content.

27. (Original) The system of claim 20, wherein the content provider's content is for merchandise to auction.

28. (Original) The system of claim 27, wherein the portal tagging standard requires tags for identifying merchandise name, description and minimum bid.

29. (Original) The system of claim 28, further comprising means for managing an auction, wherein means for managing the auction comprises:

means for receiving bids from users;

means for identifying a winning bidder; and

means for notifying the provider of the content of the identified winning bidder.

D 30. (Original) The system of claim 20, wherein the provider's content is a resume.

31. (Original) The system of claim 30, wherein the portal tagging standard requires tags for identifying name, address, education, experience and job classification.

* Claims 32-36 (cancelled)

37. (previously presented) A system of decentralized e-commerce, comprising:

means for creating content wherein the content is tagged with at least one provider tag to identify each of at least one content field;

means for storing the content on a content server; and

means for registering the content with a portal server, comprising providing an address for the content and providing key information relating a provider tag to a corresponding portal tag in a portal tagging standard.

38. (Original) The method of claim 37, further comprising transmitting the content to the portal server.

39-45. (Cancelled)

46. (previously presented) An article of manufacture, comprising:

a computer usable medium having computer readable program code means embodied therein for decentralized e-commerce, comprising:

computer readable program code means for causing a computer to create content wherein the content is tagged with at least one provider tag to identify each of at least one content field;

computer readable program code means for causing a computer to store the content on a content server; and

computer readable program code means for causing a computer to register the content with a portal server, comprising providing an address for the content and providing key information relating a provider tag to a corresponding portal tag in a portal tagging standard.

47. (previously presented) A programmed computer for decentralized e-commerce, comprising:

a memory for storing computer executable code; and

a processor for executing the program code stored in memory, wherein the program code includes:

code to receive a search request from a user to search content stored on at least one content server, wherein the content includes provider tags identifying each of at least one content field within the content, and wherein the search request includes at least one search term associated with at least one portal tag, the portal tag being part of a portal tagging standard and identifying a type of data within content to be searched;

code to identify the provider tag corresponding to the portal tag using a cross-reference of portal tags corresponding to provider tags; and

code to compare the search term with a content field tagged with a provider tag corresponding to the portal tag associated with the search term.

48-49. (Cancelled)

50. (previously presented) A programmed computer for decentralized e-commerce, comprising:

a memory for storing computer executable code; and

a processor for executing the program code stored in memory, wherein the program code includes:

code to create content wherein the content is tagged with at least one provider tag to identify each of at least one content field;

code to store the content on a content server; and

code to register the content with a portal server, comprising providing an address for the content and providing key information relating a provider tag to a corresponding portal tag in a portal tagging standard.

51. (previously presented) A system for decentralized e-commerce, comprising:

a first database for storing at least one portal tagging standard having portal tags; and

a second database for storing at least one registered content provider information, including key information and an address to content, wherein the address comprises a network location address to content having provider tags identifying each of at least one content field within the content, and the key information comprises a cross-reference of portal tags corresponding to provider tags; and

a central processing unit configured to:

receive a user search request having at least one search term associated with at least one portal tag;

cross-reference each portal tag with at least one corresponding provider tag using the key information; and

search the content by comparing each search term with each matching content field, a matching content field being a content field tagged with a provider tag corresponding to the portal tag associated with the search term.